Co-designing
Monitoring
Encouranging
Engaging
Managing



Strategic Plan

Our Vision

Mentally healthy people, mentally healthy communities.

Our Mission

To create the best mental health system in the world.

This system will be characterised by the following essential elements:

- Full and meaningful participation by people with mental illness and the people who care for them
- Priority given to mental health promotion, prevention and early intervention
- Recovery orientation
- Seamless integration and coordination of policies, services and programs
- Accessibility, effectiveness and efficiency

Our Focus Areas

1. Co-designing

Designing the best mental health system in the world

2. Monitoring

Monitoring system performance and the progress of national mental health reform

3. Encouraging

Ensuring that governments, services and programs work effectively

4. Engaging

Helping the mental health sector to work together

5. Managing

Fostering a healthy and financially sustainable MHCA



Mentally healthy people, mentally healthy communities.

Strategic Plan

OUR FOCUS AREAS

Co-designing	Monitoring	Encouraging	Engaging	Managing
To co-design a model for the best mental health system in the world in conjunction with consumers and carers, members, governments and other stakeholders	To monitor and evaluate the performance of mental health systems and the progress of national reform, including the interface between the mental health system and other services and programs	,	To help the mental health sector to share information and work together	To ensure the MHCA is an influential, innovative, financially secure, robust, and well governed organisation

OUR OBJECTIVES

- . Australia has a world class mental health system co-designed by consumers, carers and key stakeholders
- The voices of consumers and carers, members and other stakeholders guide the reform process
- Reform is achieved with consensus on key priorities amongst consumers and carers, members, governments and other key stakeholders

- Comprehensive information is available on:
- government spending and activities
- system performance, interfaces and integration
- consumer and carer experiences and outcomes
- workforce capacity and wellbeing

- Mental health reform maintains momentum and delivers real outcomes.
- Seamless interfaces between key system components, including:
 - the NDIS
 - housing and homelessness
 - physical health
 - employment
- Reforms to a broad range of government policy and programs support improvements in mental health
- Members and stakeholders share information and resources to improve outcomes for people who experience mental illness and their carers. This would include exchanges between:
- MHCA and members, stakeholders, consumers and carers and governments
- MHCA and the public
- MHCA members

- The MHCA is:
- Well-funded and financially secure
- diverse in its funding sources
- well managed and governed
- an employer of choice
- focused on the mental and physical wellbeing of staff

